

# CML COLLECTIVE, LLC WIREFRAME TEMPLATE

This is a planning document that will evolve as the project moves forward. Its intent is to give CML Collective an initial idea of your thoughts for *proposed* content and headings for the desktop version of your website. Mobile design will be a scaled-down version of your desktop layout and will be designed as part of this project. Not every tab needs to be completed below depending on the nature of your project. Please contact CML Collective with any questions – 316-361-6915 or [christina@cmlcollective.com](mailto:christina@cmlcollective.com). Thank you.

**Describe your Home Page Content:**

**Menu Bar Tabs:**

**TAB 1 NAME:**

**TAB 2 NAME:**

**TAB 3 NAME:**

**TAB 4 NAME:**

**TAB 5 NAME:**

**Describe Tab 1 Content:**

**Describe Tab 2 Content:**

**Describe Tab 3 Content:**

**Describe Tab 4 Content:**

**Describe Tab 5 Content:**

**Preferred color palette?:**

**List any websites that could provide design inspiration:**





### **Website Questionnaire**

Please complete the following handout and return to Christina Long at [christina@cmlcollective.com](mailto:christina@cmlcollective.com). For any questions, please call, 316-371-8145. Thank you.

**What is the overall purpose of your site?**

**What is your company/organization and/or individual mission and vision?**

**What is your preferred date for launch of your website?**

**Do you have an official business name? Do you have an official logo?**

**What is your preferred color scheme for your website?**

**What type of font-style would you prefer for this website (please select one): Bold and strong; Sleek and Modern; Elegant; Casual; Playful**

**For the written content that will appear on your site: is content already created or will you need help creating it?**

**For photographs and art elements for your site: Do you have existing images, photographs, icons and other visuals or will those need to be developed?**

**Have you secured a domain name? If so, what is it?**

**Would you like CML Collective, LLC assist you in setting your site up for search engine optimization (example: creating a Google Analytics account, establishing site keywords to improve results in online searches)**

**Will you sell items directly from your website? If so, do you have an existing PayPal BUSINESS account?**

**Who will manage your site once it is designed?**

**What is your preferred budget for your website?**

**Please complete the template for your site**

**Thank you!**