

COVID-19 TESTING AND VACCINATION COMMUNICATION SUPPORT TOOLKIT




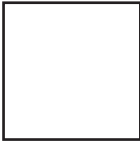
COLOR PALETTE GUIDE








COVID-19 TESTING AND VACCINATION COMMUNICATION SUPPORT TOOLKIT: COLOR PALETTE GUIDE

To ensure consistency in appearance,
please adhere to these style specifications across all uses.

KANSAS GENERIC 1 COLOR PALETTE

BLUE		C= 100 R=29 #1D417A	M= 85 G= 65	Y= 24 B= 122	K= 10
MARIGOLD		C= 1 R= 250 #FAB61E	M= 31 G= 182	Y= 98 B= 30	K= 0
GRAY		C= 0 R= 175 #AFB1B4	M= 0 G= 177	Y= 0 B= 180	K= 36
WHITE		C= 0 R= 255 #FFFFFF	M= 0 G= 255	Y= 79 B= 255	K= 0


KANSAS GENERIC 2 COLOR PALETTE

COFFEE		C= 48 R=131 #837A6F	M= 46 G= 122	Y= 52 B= 111	K= 12
EMERALD		C= 68 R= 88 #589B92	M= 23 G= 155	Y= 45 B= 146	K= 2
TAN		C= 20 R= 205 #CDC8B0	M= 16 G= 200	Y= 32 B= 176	K= 0
GRAY		C= 0 R= 138 #8A8C8E	M= 0 G= 140	Y= 0 B= 142	K= 55
WHITE		C= 0 R= 255 #FFFFFF	M= 0 G= 255	Y= 79 B= 255	K= 0




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COMMUNITY OPTION 1

RED		C= 15 R=210 #D2232A	M= 100 G= 35	Y= 100 B= 42	K= 0
BLACK		C= 0 R= 35 #231F20	M= 0 G= 31	Y=0 B= 32	K= 100
ORANGE		C=0 R= 248 #F89835	M= 48 G= 152	Y= 89 B= 53	K= 0
PURPLE		C= 72 R= 83 #534565	M= 76 G= 69	Y= 37 B= 101	K= 23
GREEN		C= 75 R= 65 #41AD49	M= 5 G= 173	Y= 100 B= 73	K= 0






COMMUNITY OPTION 2

NAVY		C= 93 R= 3 #03484C	M= 54 G= 72	Y= 58 B= 76	K= 40
SKY		C= 78 R= 49 #3185C6	M= 40 G= 133	Y=0 B= 198	K= 0
LIME		C=24 R= 203 #CBCB2C	M= 9 G= 203	Y= 100 B= 44	K= 0
TANGERINE		C= 0 R= 242 #F26B21	M= 72 G= 107	Y= 100 B= 33	K= 0
PINK		C= 0 R= 237 #ED2891	M= 95 G= 40	Y= 0 B= 145	K= 0

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COMMUNITY OPTION 3

NAVY		C= 97 R=22 #163D5C	M= 75 G= 61	Y= 40 B= 92	K= 30
OCEAN		C= 91 R= 32 #206096	M= 64 G= 96	Y= 18 B= 150	K= 3
CLOVER		C= 73 R= 58 #3AAA9E	M= 11 G= 170	Y= 44 B= 158	K= 0
YELLOW		C= 7 R= 238 #EECD5A	M= 16 G= 205	Y= 77 B= 90	K= 0
GRAPEFRUIT		C= 4 R= 230 #E65139	M= 84 G= 81	Y= 85 B= 57	K= 0